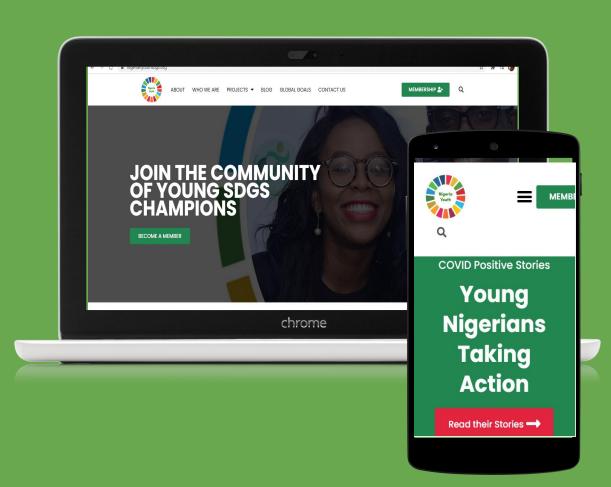


# Digital Youth Engagement one platform at a time. A NGYouthSDGs Story

Presented by; Tracy lyemene, State Coordinator, Delta State.



## Who we are

Network of Youth for Sustainable Initiative (Nigeria Youth SDGs Network) is a non-governmental organization that works with youth organizations and stakeholders towards the leadership development of youth and encouraging their participation in the developmental agenda of their communities.

Nigeria Youth SDGs Network is a coalition of youth led civil society organization made up of 250+ members in 36 states and FCT.

## Our mission

To educate, empower and engage youth led/focus civil society organizations to know, understand and enforce their roles, responsibilities and engagements for the success of the Sustainable Development Goals (SDGs) through awareness creation on developmental issues and identifying local best practices for the sustainable development of their primary community.

### Our vision

To create a platform for youth led/focus civil society organizations to understand their roles, responsibilities and engagements in advocating and driving accountability for the Sustainable Development Goals (SDGs) in Nigeria.



## Little Beginnings

Nigeria Youth SDGs Network was conceived in 2015 during Mr. Joshua Alade NYSC program. He had encountered series of disappointment from organisations on referrals to get into some personal developmental programs.

He decided to create an organization that will provide opportunities for youth to grow as leaders and support other youth groups with their developmental needs.

## Little Beginnings

This drive lead him to begin interactions with the United Nations regarding his ideas in 2017, and he was given a venue to host an event for SDGs inclined organisations in March 2017 held in Lagos.

The impact and feedback from that event led to the sponsorship of the same event in Abuja, July 2017 by the Danish and Switzerland Embassies

# The breakthrough event

On the 12th of August 2017, the first youth gathering on the sustainable development goals was held in Lagos.

This youth gathering which commemorated International Youth Day 2017 birthed the Nigeria Youth SDGs Network with over 420 young people as participants.

About 50 organizations signed up to become NGYouthSDGs members

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Nigeria Youth SDGs
Network was created to amplify the voices of young people working on the Sustainable
Development Goals in Nigeria.





#### **Track of Active Youth Engagement between 2018-2021**

- Youth SDGs Cafe
- International Youth Day (Held in 21 states in Nigeria)
- International Human Rights Day (Held in 5 states in Nigeria)
- The Decent work project/ Youth Lab 2020 (36 states in Nigeria)
- Decade of Resilience Radio Show on Kiss FM Abuja since August 2020
- The Decent Work Show on podcast (www.decentwork.ng)
- The Mighty Network
- Advocacy visits
- Workshops and webinars



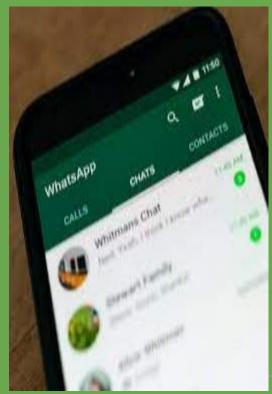


#### **Twitter**

We are the leading Nigerian youth organization on Twitter

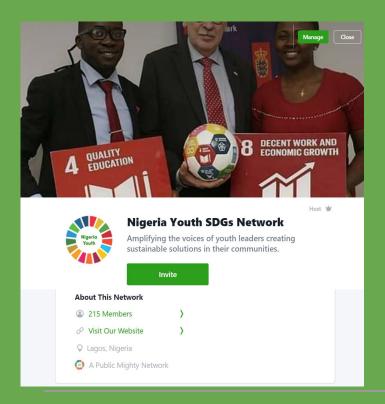
#### **Facebook**

We have a combined 30,000 following on Facebook on our Page and Group



#### WhatsApp Groups

More than 3000 youth on our various Whatsapp Groups across Nigeria



#### **Digital Community**

We use digital media to connect to young people sharing opportunities and inspiring them to connect with one another

## What we've learned so far;



- There are more young people to be reached. The Nigeria Youth SDGs has a combined digital presence of up to 50,000 across the 36 states and the FCT.
- Collaboration is key in youth engagement for maximum output.
- Your mailing list is very important. Use it alot.
- Webinars are a great way to share ideas with young people and inspire them to action.
- Young Nigerians are constantly looking for information that will aid their growth and development as our website reaches 100,000+ people monthly.

# Get to know us better





www.NigerianYouthSDGs.org

Inspiring youth engagement in sustainable development